



# adam dachis official cheat sheet

I make things and I solve problems. Sometimes I solve problems by making things. These are the two things I am good at and love to do. They manifest themselves on video, in music, via the web, and through several other mediums and methods. This little cheat sheet is the overview. The meat is in the portfolio.

## experience

### **Rival Marketing - Cambridge MA (2007 - Present)**

At Rival my time is split. Some days are spent developing Flash applications and animations for active clients and other days are spent shooting and editing how-to videos. While my primary task at Rival is to design the video delivery architecture for a how-to video site they will launch in early 2008, at least half my time is spent on production work in both web and video.

### **Solutions Specialist, Brightcove - Cambridge MA (2006 - 2007)**

At Brightcove I created the first company-produced video content, Support TV. The show took a more creative approach to teaching the product by providing a tutorial with a narrative. Additionally, I consulted on standard video tutorials, served as a technical lead for customer issues, managed the Brightcove forums, developed tools and software for internal use, specific customer use, and wide deployment, and worked with the marketing and consumer teams to create promotional videos for various products and services.

### **Interactive Designer, ad:digital - Cambridge, MA (2002 - Present)**

In my free time I like to pick up extra work. I mostly concentrate on interactive design, but also handle server-side application development, branding initiatives, promotional materials, video production and post production, and music composition and production.

### **Production Intern, Heavy.com - New York, NY (2002)**

I worked on several media projects at Heavy as a production intern. Projects included Flash animation for Magnolia pictures, photography for The Used, site design and code maintenance for Heavy.com, a Flash music player for The Flaming Lips, a 15 second advertisement for Slamball (TNN), trading cards for The White Stripes, concept development for mini-games for Sex and the City and The Sopranos, and DVD production for Behind the Music that Sucks.

### **Design and Development Associate, Brainco - Minneapolis MN (2000 - 2002)**

Brainco, or the Minneapolis School of Advertising, Design, and Interactive Studies began as an internship and grew into a job. I started out fulfilling course catalog requests and moved on to more interesting tasks when I built a system to automate the process. My various responsibilities included web site code and design maintenance, miscellaneous design work, technical support for students, and the creation of internal tools to help automate and minimize tedious everyday tasks.

<http://www.adamdachis.com/portfolio>

v: 617-852-5304, f: 646-808-3449, e: [work@toasterdog.com](mailto:work@toasterdog.com)

## additional details

### Education

Emerson College, Boston MA - Graduated May 2006, Magna Cum Laude  
B.A. in New Media with a minor in Writing

### Skills

I am proficient in HTML, CSS, XML, PHP, ColdFusion, and ActionScript. I also have a good understanding of JavaScript, Ruby/Rails, and Lingo. I am skilled with the suite of Adobe applications, Final Cut Studio, Cubase SX (as well as other DAWs, sequencers, and music tools), and many other creative softwares. I have a good, working knowledge of video and video encoding principles, particularly in the scope of internet video distribution. I also make excellent (but fatty) chocolate chip cookies.

### Awards and Destinctions

- + One Show Gold Award, Interactive Design, YCPC (2001)
- + One Show Silver Award, Interactive Design, YCPC (2002)
- + Featured in the December issue of Big Idea (2003)
- + AdamDachis.com selected as a CoolHomePages.com site (2004)
- + Song "Mean to Me" featured on The Music of Here and Now, a compilation by the Walker Art Center (2005)
- + Short story "Prepubitzvah" published in Stork Magazine (2006)

### Special Interests and Affiliations

- + National Association of Photoshop Professionals
- + The Pixel Corps.
- + Pancreatic Cancer Foundation (PanCan)
- + Bacchus and Gamma
- + The Donut Association of America

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